

T.I.T.L. MARKET SAMPLE NO. 4  
 PER CIGARETTE DATA  
 PART B -- NICOTINE AND F.T.C. "TAR"

F.T.C. "Tar" mg/cigt.

<u>F.T.C. Methodology</u>		<u>Industry Methodology</u>	
<u>23 mm. butt length</u>		<u>30 mm. butt length</u>	
0.2	3	14	
0.3	24	48	
0.4	43	44	
0.5	23	12	
0.6	19	5	
0.7	12	2	
0.8	1	0	
0.9	0	0	
1.0	1	1	

Nicotine mg/cigt.

<u>F.T.C. Methodology</u>		<u>Industry Methodology</u>	
<u>23 mm. butt length</u>		<u>30 mm. butt length</u>	
0.01	9	12	
0.02	34	63	
0.03	44	38	
0.04	32	9	
0.05	4	4	
0.06	2	0	
0.07	1	0	
	<u>126</u>	<u>126</u>	

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